

July 29, 1998

**Mr. Richard Langhorne
President
The Langorne Company
848 Brickell Avenue
Miami, Florida 33131**

Dear Richard,

As we discussed on the phone, The School of Business and Entrepreneurship has started a Distinguished Lecture Series for our MBA students and I would like you to be a guest speaker on Business Ethics. To date we have had Randolph W. Lenz, CEO, Equity Merchant Banking Corporation; Ovid Lewis, Past President, Nova Southeastern University; Charles B. Pearlman, Atlas, Pearlman, Trop & Borkson; Sanford Ziff, founder of The Sun Glass Hut; and Itchko Ezariti. President, G.L. Homes of Florida. Mr. George C. Zoley, Vice Chairman & CEO, Wackenut Corrections, is scheduled to speak in November.

The format for the distinguished lecture presentation is as follows:

The session will begin at either 10:30 a.m. or 1:30 p.m. on Monday of the weeklong Values Integration Workshop.

Somewhere between 50 and 100 students will be attending. Approximately half of the students will be here for our Values Integration Workshop; the other half will be made up of our full-time MBA students. The weekend students attending the workshop are around 34 years of age and have five to ten years of management experience. The full-time MBA's are typically 24 years old and have minimal managerial experience.

Your presentation would be between one-half hour to one hour in length, and another one-half hour for questions and answers (a total of one-half hours is allotted).

Below you will find the dates that are currently available, and we would prefer that the presentation be made on the Monday of the week at 10:30 a.m.

1998: October 12-16, October 19-23, and November 30-December 4.

1999: April 12-16 and May 3-7.

Let me know as soon as possible what date would be the best for you. We would surely be pleased to have you share your experience with our students.

Sincerely,

**Randolph A. Pohlman, Ph.D.
Dean**